

## Androscoggin Land Trust: Community Recreation on the River

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**ANDROSCOGGIN  
LAND TRUST**

## Event Management Internship

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Location: Auburn, Maine

Period of Engagement: Summer 2014; June - August

Compensation: Stipend and sales incentive.

Affordable housing will be provided by Bates College but is the responsibility of the Intern.

Description of the Internship:

The Androscoggin Land Trust (ALT) is introducing accessible community recreation on and along the Androscoggin River. With a range of activities and events, ALT is inviting working adults, youth, families and employers to get out and get healthy. This internship will work with local business, the public and ALT members to increase attendance at organized paddling events, river-based competitions and programs for youth.

Marketing to current members and local businesses, the intern will work closely with the River Recreation Intern to coordinate a range of activities and events for ALT over the summer months with a lot of organizing and cross-promotion across the events.

The intern who is well versed in marketing, social media, public speaking, organization and effective multi-tasking will do well in this unique opportunity to connect the community to the river.

Responsibilities:

1. Coordination of specific, established river-based events.
  - a. These events have established structure in place and the intern will work with volunteers, sponsors and staff.
  - b. Ability to promote and find creative enhancements to increase participation.
  - c. The events include: river clean up, six Paddle After Hours social networking evenings, a 6-mile river race with numerous categories of participation, a fun triathlon, 'learn to paddle' and 'learn to fish' programs for local youth, paddling and river excursions as part of the Balloon Festival.
2. Work with the river-rental intern and support social media, public relations, writing and speaking ability as well as relaxed approach to event management with a sense of humor.

Qualifications:

- Strong interpersonal and communication skills
- Organizational skills

**Deadline for Application: March 15**

**[www.androscogginlandtrust.org](http://www.androscogginlandtrust.org)**